

FAC CORPORATE PARTNERS PROGRAM



For more information about the FAC Corporate Partners Program, please contact:

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The Florida Association of Counties Corporate Partners Program provides a comprehensive marketing opportunity to showcase your products and services directly to Florida's county leaders. Corporate Partners have access to all FAC events, giving you the opportunity to meet county leaders and build new relationships or strengthen existing ones. Partner benefits include high visibility for your company, direct connections to county decision makers, year-round advertising, and complimentary exhibit space. The tremendous value of this program can be seen in the caliber of companies that participate.

"As a FAC Corporate Partner, we have had the opportunity to develop a greater understanding of the issues facing our county clients and build stronger relationships with them as well. Both allow us to better serve them more effectively."

- Terri Lowery, Jones Edmunds,
FAC Platinum Corporate Partner



MORE THAN
90%
OF FLORIDA
COUNTIES
ATTEND
FAC EVENTS



MORE THAN
\$42
Billion

ANNUAL COUNTY
EXPENDITURES FOR
PRODUCTS AND
SERVICES



PLATINUM



GOLD



SILVER



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Facebook: [facebook.com/flcounties](https://www.facebook.com/flcounties)
Twitter: @flcounties
www.flcounties.com

All About Florida



Corporate Partner Benefits

2018

	Platinum \$25,000	Gold \$17,500	Silver \$12,500
FAC Legislative Day (February 7)			
Complimentary registrations	3	2	1
Legislative Briefing	✓	✓	✓
Legislative Reception	3	2	1
FAC Annual Conference (June 26-29)			
Complimentary registrations	8	6	4
Signage throughout the conference	✓	✓	✓
Exhibit Space in the Tradeshow	2 Premium	1 Premium	1 Premium
Recognition at lunches, receptions and other events	✓	✓	✓
Ad in Conference Program	Full	Half	Quarter
Advance copy of registration list and post-event list	✓	✓	✓
Introduce workshop speakers (coordinated with FAC staff)	✓		
Educational workshop (Pending approval & availability)	✓		
Annual Conference Kick-Off Event (June 26)	✓	✓	✓
Complimentary registrations	8	6	4
Signage at the event	✓	✓	✓
Promotional Event Giveaway	✓	✓	✓
Contest sponsorship (if applicable)	✓	✓	✓
Opportunity to Host Executive Committee Dinner <i>Dinner expense paid by partner, coordinated with FAC staff</i>	✓	✓	
FAC Policy Development Conference (September)			
Exclusive sponsorship of this event including recognition and signage			
Complimentary registrations	6	4	2
Signage throughout the conference	✓	✓	✓
Advance copy of registration list and post-event list	✓	✓	✓
FAC Leadership & Board Opportunities			
Complimentary registrations at Board Retreat	3	2	1
Signage throughout the event	✓	✓	✓
FAC Legislative Conference (November)			
Complimentary registrations	6	4	2
Signage throughout the conference	✓	✓	✓
Advance copy of registration list and post-event list	✓	✓	✓
Opportunity to Host Executive Committee Dinner <i>Dinner expense paid by partner, coordinated with FAC staff</i>	✓	✓	
County Education			
Opportunity to submit content for News & Notes (biweekly newsletter)	✓	✓	✓
Webinar (pending FAC approval and coordination)	✓		
Regional Workshop (pending FAC approval and coordination)	✓		
Marketing & Promotion			
Early access to premium sponsorships at FAC events	1st	2nd	3rd
Ad in Annual County Directory	Full	Half	Quarter
FAC App Splash Page (Logo on opening screen)	✓		
Custom Giveaway Opportunities (Coordinated w/ FAC Staff)	✓		
News & Notes Sponsor (bi-weekly publication)	3X	2X	1X
News Clips Sponsor (daily publication)	3W	2W	1W
FAC Calendar	Logo + Text	Logo	Logo
Listing in annual FAC Online Buyer's Guide	✓	✓	✓
Listing on Corporate Partner page on FAC web site	Logo & Link	Logo & Link	Logo & Link
Corporate Partner Spotlight on FAC web site (alternating)	3W	2W	1W
Social Media Promotion	✓	✓	✓
FAC Scholarship Program			
Apportioned scholarship contribution w/ recognition	✓	✓	✓